

Princeton in Africa's 2017 Annual Gala

Monday, October 16, 2017

Celebrating our fellowship program and honoring: Jay Ireland, CEO of GE Africa with *The Princeton in Africa Medal* Paula Kahumbu, CEO of WildlifeDirect with the *Princeton in Africa Founders' Medal*

Event Details/Information

Yes! I/We would like to support this event at the following level:

| Sponsorships (see details next page)□Gold Chair\$25,000 | | Individual Ticket Sales Benefactor (4 tickets & special recognition) \$2,500 | | | | | |
|--|----------|--|--|--|--|--|--|
| □ Silver Chair | \$15,000 | □ Patron (2 tickets & special recognition) \$1,000 | | | | | |
| Bronze Chair | \$10,000 | □ \$500 individual ticket (includes donation) | | | | | |
| □ I would like to sponsor an alum to attend the event \$250 | | □ \$350 individual ticket | | | | | |
| Individual or Company Name(s) (as you want it to appear in event materials and tax donation letter): | | | | | | | |

| Contact Name (if differen | t from above | e): | | |
|---|---------------|--------------------|-------------------------|---|
| Do you plan to attend? | □ Yes | 🗌 No | Check in with r | ne later |
| If attending, how many t levels on attached page; p | - | - | | ch correspond to sponsorship is time): |
| Address: | | | | |
| City/State/Zip: | | | | |
| Phone: I have enclosed a chec I authorize Princeton | k made paya | able to Prin | | |
| MasterCard/VISA/Amex/ | Discover # _ | | Exp. Date | e Security Code |
| Name as it appears on card: Address (if different from above): | | Ar | Amount \$ | |
| □ I am unable to attend | the event, bi | ut please ad | ccept my tax-deductible | contribution of \$ |
| □ <u>Gift is eligible for co</u> your gift!) | rporate mat | <u>tch. (Visit</u> | your company website | <u>e to increase the value of</u> |

For sponsorship details and contact information please turnover to next page.

Sponsorship Packages

| SPONSOR BENEFITS | Bronze \$10,000 | Silver \$15,000 | Gold \$25,000 |
|--|--------------------|--------------------|------------------|
| 2018-2019 Fellow Sponsorship | | | |
| Recognition alongside one fellowship in all PiAf print | | | |
| & e-materials throughout the year. | | | \checkmark |
| Top billing on all Event Signage | | | ✓ |
| Full table named in your honor | | | |
| Includes 10 tickets for guests of your choosing & | | | |
| special designation on your event name tag | \checkmark | \checkmark | \checkmark |
| Name listed on Gala Invitations | | | |
| sent to 1,000+ people worldwide | | | |
| (if pledge is received by August 4th) | \checkmark | \checkmark | \checkmark |
| Name/Logo Recognition in Program Book | | | |
| (if pledge is received by September 22nd) | \checkmark | \checkmark | \checkmark |
| Name/Logo Recognition throughout Event | | | |
| including slideshow & welcome signs | | | |
| (if pledge is received by September 22nd) | \checkmark | \checkmark | \checkmark |
| Full Page Ad in Program Book | | | |
| (if pledge is received by September 18th) | | \checkmark | \checkmark |
| Half Page Ad included in Program Book | | | |
| (if pledge is received by September 18th) | \checkmark | | |
| Name/Logo Recognition in E-Materials | | | |
| including all social media outlets, newsletter & email | | | |
| blast to 1,400+ people worldwide | \checkmark | \checkmark | \checkmark |
| Tax-deductible Contribution | | | |
| to Princeton in Africa's Work | \checkmark | \checkmark | \checkmark |

Please contact us by phone or email to arrange the gift of stocks and securities; more information is available on our website.

Please return this form by email, mail or fax to:

Princeton in Africa Attn: Jodianna Ringel

Mailing Address: Louis A. Simpson International Building, Princeton University, Princeton, NJ 08544

Email: events@princetoninafrica.org / Fax: (609) 964-1818/ Phone (609) 258-7215